

## PRESS RELEASE

# The Nut and Dried Fruit Industry Virtually Unites for the INC 3D Online Conference



## INC 3D ONLINE CONFERENCE

The Nut & Dried Fruit Global Online Forum

**May 25-27, 2021**

May 25-27, the INC will host a 3D Online Conference, providing a place for the nut and dried fruit industry to come together to exchange ideas, network, and hear insights from professionals on pressing topics in the sector.



**May 13, 2021.** More than 1,300 attendees from over 85 countries are expected to join the INC 3D Online Conference from May 25-27, 2021. The event will be held using a virtual platform in which participants can customize an avatar to explore all that the conference has to offer.

The online conference will feature live nut and dried fruit working group webinars led by industry leaders from around the world, giving insights and updates on topics such as production, trade, consumption, consumer trends, and other topics relevant to each product. Moreover, the event will include on-demand sessions which participants can watch on their own time. Apart from each product working group being available on-demand, attendees can also watch Nutfruit & Immunity, which will focus on nutrition and scientific research examining the health benefits of nuts and dried fruits, Nutfruit & Sustainability, which will highlight the sustainable activities of the sector, and Industry Marketing Programs Update, where participants can hear about the latest promotional activities from nut and dried fruit associations around the world. In addition, on-demand videos



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will feature sponsor videos and the Innovation Award Applicants. All of the live sessions will be recorded and published in Nutflix, so participants can re-watch the conference's sessions or view them at a time that best suits them. Nutflix will also host all of the on-demand videos, making it the one-stop spot to catch all of the conference's sessions.

Brand new to this event is an interactive 3D virtual exhibition area where sponsors who have a booth can expose their brand, product, and services to the entire industry. Furthermore, attendees' customizable avatars can explore the virtual platform to network by visiting the *Nutfruit* Cafe Corners where they will be able to foster existing and new business relationships, and enjoy all the conference has to offer.

Additionally, the INC will give out this year's Innovation Award, which recognizes some of the brightest and most innovative products in the nut and dried fruit industry.

Visit the [INC 3D Online Conference website](#) to register for the event, see the preliminary program, sponsorship opportunities, Innovation Award information, and discover who is already attending.

#### **About the INC**

*The INC is the international umbrella organization for the nut and dried fruit industry. Its members include more than 850 nut and dried fruit sector companies from over 80 countries. INC membership represents over 85% of the world's commercial "farm gate" value of trade in nuts and dried fruits. The INC's mission is to stimulate and facilitate sustainable growth in the global nut and dried fruit industry. It is the leading international organization on health, nutrition, statistics, food safety, and international standards and regulations regarding nuts and dried fruits.*

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