INC Webinar Series Connects Over 1500 Professionals from 75 Countries in the Nut and Dried Fruit Industry

Plant-based protein and new consumption channels are key for the nut and dried fruit industry in the midst of COVID-19.

INC Webinar Highlights: https://youtu.be/VHrE6J6fUpc

June 16, 2020. The International Nut and Dried Fruit Council (INC) launched a series of webinars bringing together over 1500 professionals from 75 countries within the nut and dried fruit industry. The expert-led webinars discussed new trends like plant-based protein, consumer demand during the COVID-19 pandemic, crop forecasts, and product development.

As consumers become more health conscientious and include more plant-based protein, nuts and dried fruit are apt to benefit. Furthermore, despite COVID-19, many products saw increases in retail demand and the experts believe it is necessary to find new channels of consumption via product innovation.

During the webinars, experts from the most relevant producing and consuming origins around the world also discussed preliminary crop forecasts – still subject to the end of the crop year conditions – and supply expectations for the 2020/21 season.

Regarding tree nuts, with yet another annual increase of 16% compared to the previous season, the global crop is forecasted to reach around 5.4 million metric tons (kernel basis, except pistachios in-shell) in 2020/2021; representing an increment of over 730,000 MT from 2019/20. Pine nut, pistachio, almond and pecan crops are expected to be significantly higher than last year, while walnuts, cashews, macadamias, hazelnuts and Brazil nuts are forecasted at similar levels to the prior season.

Similarly, and anticipating an increment of 4.5 million MT from 2019/20, peanut production is forecasted at 46.1 million MT (in-shell basis) for this season. As for dried fruit, total production in 2020/21 is expected to reach over 3 million MT, remaining within the same levels reached in 2019/20.
About the INC
The INC is the international umbrella organization for the nut and dried fruit industry. Its members include more than 800 nut and dried fruit sector companies from over 80 countries. INC membership represents over 85% of the world’s commercial “farm gate” value of trade in nuts and dried fruit. The INC’s mission is to stimulate and facilitate sustainable growth in the global nut and dried fruit industry. It is the leading international organization on health, nutrition, statistics, food safety, and international standards and regulations regarding nuts and dried fruit.

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